



CATALOGUE 2021

1^{er} semestre

playBac

Learning

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Learning.



EDUCATIONAL FANS

Let's play Q&A! Stimulate your brain cells with these fun quiz fans, to be played alone, with friends or the whole family!



9-10 years

IN THE SAME COLLECTION
11 titles



3-4 years



5-6 years



6-7 years



8-9 years



10-11 years



English

Launched in 1989, the Incollables Fans have since then been a favourite with kids, parents and children. Adapted to each age group, the questions and answers are based on the school curriculum:

- Maths, Geography & Space,
- History & Time,
- Science & Nature, Geometry & Technology,
- Languages & Civilizations,
- Leisure

Age 2-12

114 pages

7 x 20 cm | 12,90€

Updated edition May 2018

50 millions copies sold worldwide!

SOLD

Spanish (Spain & Latin America),
Dutch, German, French Canadian,
Italian, Hungarian, Serbian,
Romanian, Turkish, Czech, Russian,
Ukrainian, Hebrew, Arabic, Chinese,
Portuguese



EDUCATIONAL FANS

Same content but different packaging.
The portable fan format is ideal for little hands to carry!



9-10 years

IN THE SAME COLLECTION
9 titles



2-3 years



4-5 years



6-7 years



7-8 years



8-9 years

A complementary collection for the summer to innovate
and boost the brain!
Revise the year and be 100% ready for the new school year!

Age 2-12

47 pages

6,8 x 20 cm | 6,99€



ICE CREAMS

Between sunbathing and swimming, pick up an ice cream and kick those brain cells into action with hours of quiz fun!



IN THE SAME COLLECTION
9 titles

4 titles from age 2 to 6 with image-based questions and answers and short simple text, perfectly adapted to little pre-schoolers!
5 titles from age 5 to 11 with a mix of multiple choice, true or false and classic questions and answers.

20 000 copies sold

SOLD

Arabic, Vietnamese, Romanian, Russian, Spanish, French Canadian, Turkish.

Age 2-11

53/63 sheets

7,9 x 17,6 cm | 6,99€

FLIP-FLOPS

Or pick up a flip-flop, same content, different original format!



IN THE SAME COLLECTION
10 titles

4 titles from age 2 to 6 with image-based questions and answers and short simple text, perfectly adapted to little pre-schoolers!
5 titles from age 5 to 11 with a mix of multiple choice, true or false and classic questions and answers. + 1 title special Family.

20 000 copies sold

SOLD

German, Vietnamese, Romanian, Hungarian, Russian, Hebrew, Czech French Canadian, Turkish.

Age 2-11

7 x 15,5 cm | 5,99€

8 x 17,5 | 6,99€

13 x 19 x 4,5 | 5,99€

FLIP-FLOP ENIGMAS

Mazes, mystery grids, secret codes...with a pencil included!



IN THE SAME COLLECTION
5 titles

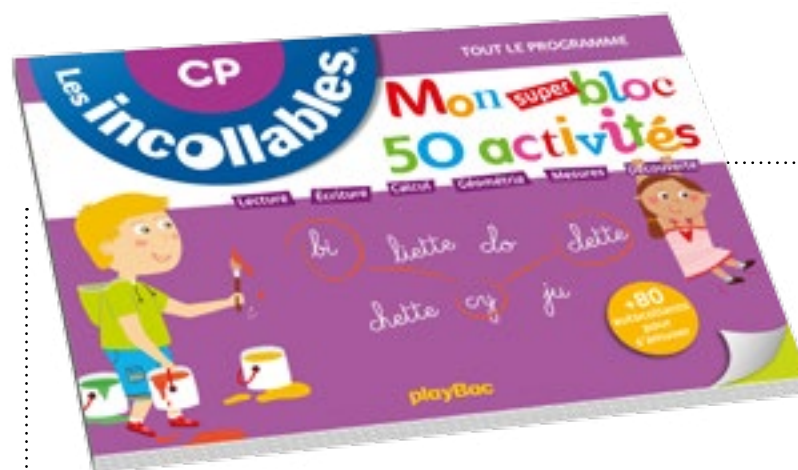
120 games and enigmas to solve with a pencil included to write directly in the flip-flop. The level of difficulty is adapted to each age group. You will find maths & logic, detective work, challenges, observation, secret codes, brains teaser...

Age 6-11
7,5 x 17,5 cm
6,99€

SOLD
German, Romanian, Vietnamese,
Czech, French Canadian,

ACTIVITY BLOCKS

Packed full of fun, educational activities to get ahead in Kindergarten!



IN THE SAME COLLECTION
5 titles



A format perfectly adapted to little children:
120 stickers to learn while having fun, 52 removeable pages with plenty of space for the activities and blank back pages to draw and colour.
Logic, Writing, Shapes and Colours & Discovery.

Age 3-7
21 x 29,7 cm
6,90€

SOLD
Serbian, Russian, Turkish

EDUCATIONAL FANS

Quizzes, games, tips and advice to learn multiplications and conjugation. With an increasing level of difficulty!



English

IN THE SAME COLLECTION
3 titles



Multiplications



Conjugation

Table of contents:
Pythagora's table, multiplication
tables from 0 to 12, a mind map...

Age 8-12
96 pages
6 x 20 cm | 7,90€
January 2021

EDUCATIONAL GAMES

Become unbeatable by playing alone, with a friend or family thanks to a revealing card and variant ways to play each game.



Additions

IN THE SAME COLLECTION
2 titles



Conjugation

1 to 4 players - ten minutes per game.
3 games: War, Tens complements (what
makes 10) & the revealing game.
With the Pythagora's table.

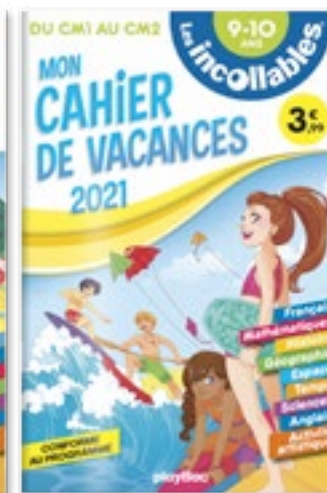
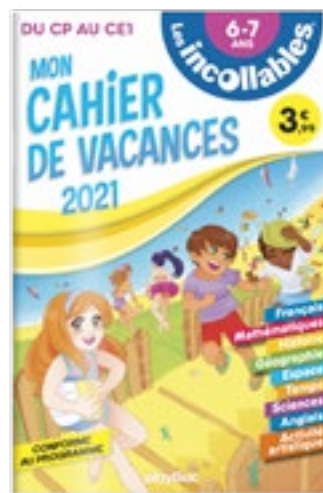
Age 5-12
66 cards | 24 pawns
7,5 x 22 cm | 9,99€
August 2020

SUMMER WORKBOOK

Making learning fun even during the holidays! Tried, tested and approved by kids, parents and teachers.



IN THE SAME COLLECTION
8 titles



Written by teachers, with an original and effective approach to learning, it is adapted to each age group, ranging from Kindergarten to Primary school. All subjects from the school year are covered: math, language, history...with a combination of work exercises and games, riddles, activities to make revision fun.

Age 2-10
18,7 x 28,3 cm | 3,99€

SOLD
Romanian, Serbian, French Canadian

845 000 copies sold

EARLY READING

Learn how to read with entertaining stories and understand the world better thanks to basic questions asked in each story!



T9- Two Christmas Celebrations for Luka

IN THE SAME COLLECTION
9 titles



The soccer team



The schoolbag



The argument

Zoé and Luka are chatting about Christmas. Zoé is impatient to reunite with her grandparents and hopes to get everything from her presents list! As for Luka, he is also very excited. This year, he will celebrate Christmas...twice! As his parents are separated, he will celebrate once with his mom, and once with his dad: so that is 2 delicious dinners, 2 family reunions, and 2 times opening the presents! He has counted, he doesn't get more presents, but it is as if Christmas will last longer!

Age 4-7
Softcover | 32 pages
15 x 20 cm | 3,95€
October 2021

BIG BOOKS OF QUESTIONS

Answers to questions about anything and everything!



Big Book of Questions

IN THE SAME COLLECTION
2 titles



Big Book of
Scientific Questions

Short, clear and illustrated answers to all those tricky questions kids ask their parents!
- A generic title with 700 questions and answers.
- A science title with questions, answers, illustrated zooms for question that need a little extra explaining, and games to make the learning fun.

Age 6-9

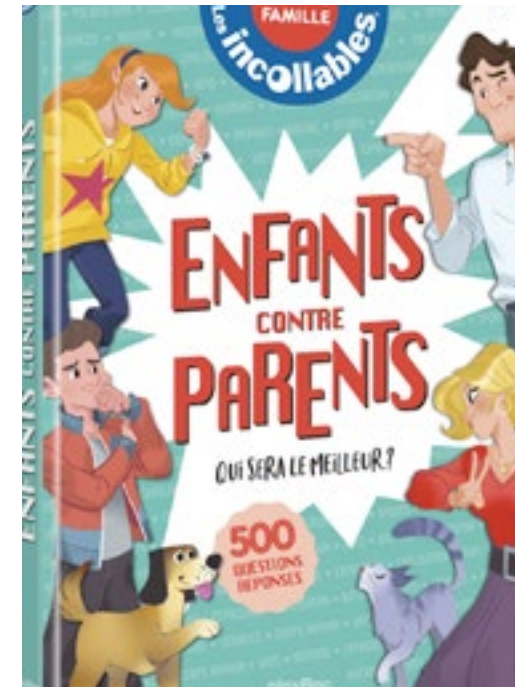
Hardcover | 208 pages
19 x 25,5 cm | 14,95€

SOLD

Polish, Serbian, Romanian, Dutch

CHILDREN VS. PARENTS

A fun, educative book of Q&A games so children and parents can play together at their own level!



Questions and answers of different difficulty levels in the same category, so parents and children can challenge each other and liven things up! Serious content with the playful approach of the Incollables.

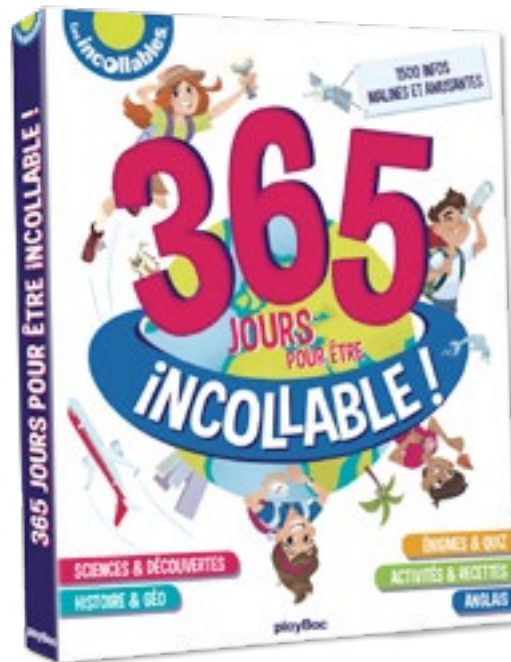
Categories: history, art, sciences, human body, nature, sports, vocabulary, animals, etc
Games: visual enigmas, true or false, charades, challenges, etc

Age 7+

Softcover | 208 pages
26 x 19,5 cm | 15,90€

ANNUALS / ALMANAC

One page per day, to learn new things from January to December with the Incollables!



Incollables Annual

1500 fun information!
Rich content with multiple sections (Sciences & Discovery, Historical pieces of info, Enigmas, Saturday activities...)

Age 7-9

Softcover | 365 pages
29,5 x 24,5 cm | 14,90€

SOLD

Polish, Serbian, Russian

MINI 365

Mini desk calendar for curious kids in an original format that sold close to 2 million copies in France since launching in 2010.



From end of August to beginning of July, one page per day with serious content in a playful way: quizzes, vocabulary, tips, advice and jokes.

Age 6-11

366 pages
8 x 8,80 x 4,50 cm | 6,90€
July 2019

365 DAYS OF DISCOVERY - HOW AND WHY QUESTIONS

Page a day calendars for curious kids!



How Questions

365 interesting facts to answer kids «How» questions.
How do we turn on the street lights? How do fish sleep? Find all the other How's
in this funny and informative ease!

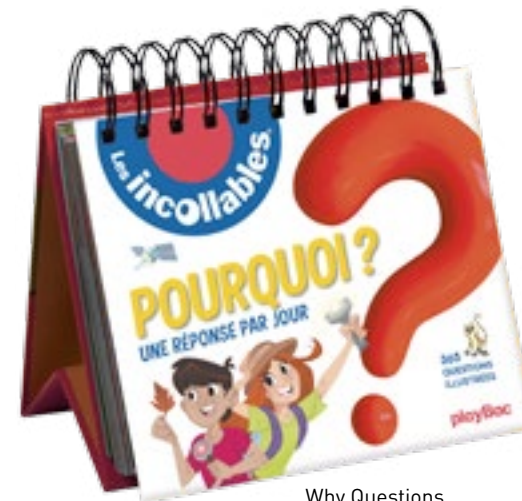
Age 2-6

5 cards

7,9 x 17,6 cm | 6,99€

September 2020

IN THE SAME COLLECTION
2 titles



Why Questions



365 DAYS OF DISCOVERY - A WORD A DAY

Page a day calendars for curious kids!



5-6 years old

The return of the series loved by kids, approved by parents, and chosen by teachers! To increase reading and writing proficiency, as well as vocabulary, a little bit everyday is easier!
Discover each day the definition of a word, a related funny anecdote and trivia.
With a quiz at the end of each month to test your knowledge!

Age 5-11

392 pages

14 x 21 cm | 13,90€

January 2021

IN THE SAME COLLECTION
6 titles



6-7 years old



7-8 years old



8-9 years old



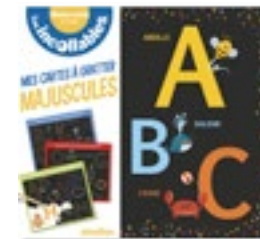
9-10 years old

EDUCATIONAL SCRATCHCARDS

Making learning fun with those lovely scratchcards!



IN THE SAME COLLECTION
2 titles



On the front: 5 cards to scratch to discover letters
On the back: the parents will find some advice and the children
can copy the letters out in their best possible handwriting.

Age 3-6

22,5 x 24,5 cm | 6,90€

July 2021

THE NEWS EXPLAINED TO CHILDREN

The series answering childrens' questions about current affairs. 100% facts, 0% opinion!



Health and Covid-19 Explained to Children

IN THE SAME COLLECTION
8 titles



What are viruses and bacteria? How to kill a virus? What are the protective measures? How does a vaccin work? This book will help parents explain their children what is the coronavirus (and any virus in general) through 10 keywords. With answer pages to questions children have asked the daily newspapers «Mon Quotidien» and «Mon Petit Quotidien».

Age 6+
15 x 20 cm | 5,90€
January 2021

LEARNING HOW TO LEARN

With the right tool in hand, learning has never been easier! Practical guide to help children take a new approach to learning.



Junior High School

IN THE SAME COLLECTION
2 titles



Elementary School

With 60 sections, Andre Giordan, researcher in educational sciences, explains how to make learning easier, with practical advice. Many themes are presented such as: better learning, knowing yourself, school work, extra-curricular activities, homework.

Age 2-6

Softcover | 144 pages
16 x 20,2 cm | 14,90€

SOLD

Turkish, Romanian, Serbian,
Vietnamese

Montessori Education in daily life!

Fun activity books to learn through everyday life with the Montessori approach.



Montessori at home

Here is a practical guide to help children take a new approach to learning. 50 cards with practical information for parents. Tangible tools and easy advice (not based on any equipment) to apply at home. The author, Solange Denervaud, Montessori teacher and Doctor in neurosciences, explains why this approach is now approved by neurosciences and numerous psychology and sociology studies.

Age 0-6
Softcover | 160 pages
16 x 20,2 cm | 6,99€
February 2018

SOLD
Romanian & Russian



Words



Numbers



Letters

IN THE SAME COLLECTION
3 titles

Erasable and textured cards for children to get introduced to numbers and letters with the Montessori approach and know-how of Les Incollables.

Age 3-6
5 cards
11 x 16 cm | 9,90€
September 2020



Cook and Grow up!



Garden and Grow up!

IN THE SAME COLLECTION
2 titles

100 activities to manipulate, from preparation to tidying up. Useful advice to develop the child's autonomy & 100 easily realised recipes.

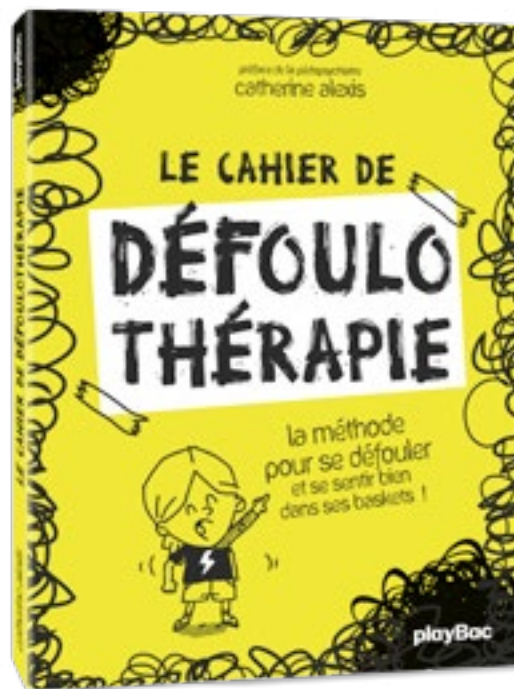
The author, Vanessa Toinet, is a teacher trained at the International Association Montessori and founder of the Ecole Montessori du Morvan.

Age 2-6
Softcover | 140 pages
21 x 22,7 cm | 12,90€
October 2017

SOLD
Spanish (Spain),
Russian

ANTITHERAPY ACTIVITY BOOK

Therapeutic activities to be completed 100% by children and help them unwind their feelings and creativity.



The Antitherapy Workbook

Meditating, being calm, deep breaths, being polite...Grrr!
A book that helps kids unwind, blow off steam, make mistakes and have fun! An alternative form of therapy to help them overcome anxiety and everyday problems.

Age 6-8

Softcover | 96 pages
21,5 x 28,5 cm | 12,90€

SOLD

Belgium

Children's Books

EASEL CALENDAR

A high end Star Wars desk calendar to buy for fans and collectors to enjoy a pinch of Star Wars every day!



Enjoy the Star Wars saga in this calendar gift set, with a photo, illustration, or quote everyday in an easel format to put on your desk at work or at home!

Age 7-77
25,7x 19,7 cm | 19,99€

FRIGOBLOC

A family organiser with Star Wars info each week.



Organized your family will be! Enjoy this Star Wars themed family organiser with its weekly planners, shopping lists to tear off, sticky notes, etc

Age 7-77
28 x 27 cm | 14,90€

MINI 365/ A YEAR OF FUN

A Star Wars page a day!

365 quizzes and quotes to test your knowledge of the most famous saga of the galaxy, with friends or family!

Age 7-77
8 x 8 cm | 7,99€
September 2017



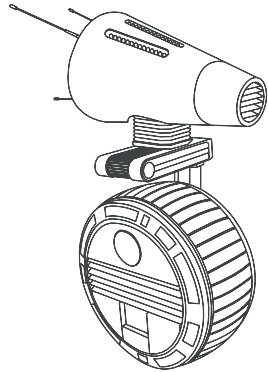
600 quizzes with 3 different difficulty levels to test your knowledge on all the episodes of the saga;
150 articles to (re)discover the most iconic characters, chronology of the biggest battles, the behind the scenes of film-making;
and 40 legendary quotes!

Age 7-77
11 x 15 cm | 11,90€
December 2017

STAR WARS

STENCIL SKETCHBOOKS

Use the stickers, stencils, drawings and fact pages to recreate some of the most epic Star Wars battles and legendary characters!



IN THE SAME COLLECTION
3 titles



Learn how to draw and dress your favorite characters, read fact sheets about them and find a variety of creative activities: drawing, colouring, stickers, stencils.

Age 6-10
50 pages
26 x 32 cm |
12,90€

SPACE BATTLESHIP GAME

The adaptation of the famous battleships game with the Star Wars Universe!



Touched...desintegrated! Choose your difficulty level and play this Star Wars themed battleship game with your friends, reenacting the most famous space battles!

Age 6-10
1 magnetic easel, 1 erasable pen, 24 pieces
26 x 29 x 3,5 cm | 12,90€

FAMILY QUIZ - JEDI VS SITH

Jedi vs Sith, who will be victorious?



Over 600 questions and challenges in a fun laser fan format to play with family and friends, whichever their age: you can choose between 3 different difficulty levels!

Age 7-77
21 x 26 x 4 cm | 19,99€

FANS

Q&A fans with your favourite Star Wars characters... May the quiz be with you!



IN THE SAME COLLECTION
5 titles



Questions and answers contextualized with Star Wars characters and films, to make learning fun. Adapted to each age's learning level, with a focus on Language, Maths and English. And bonus quizzes to test your Star Wars knowledge with your favorite characters!

Age 7-12

70 cards
21,8 x 5,8 cm | 8,90€



Will you be a Jedi or give in to the dark force? In dual or in teams, defy your friends and family and test your knowledge about your favorite saga with over 250 questions and 3 difficulty levels.

Age 7-77

2 fans
21 x 23 cm | 13,90€
October 2020

MUSICAL BOOKS

Bond with your little one in an emotional moment with our brand new collection of musical books! Instrumental versions of 5 famous melodies, with the lyrics in the book for children to sing with their parents or grandparents!



IN THE SAME COLLECTION
24 titles



Let your little one look for the electronic chip and press it to start the music on his own!
In this title: Yellow Submarine, All Together Now, Lucy in the Sky with Diamonds, Eleanor Rigby, All You Need is Love.
With a volume adapted to the age.

Age 1-3

250 000 copies sold

Hardcover | 10 pages
16 x 16 cm | 10,95€/11,90€
October 2021



STENCIL SKETCHBOOKS

Learn about other cultures while drawing traditional and modern dresses from all over the world. Each with a collectible bracelet



Christmas around the World

IN THE SAME COLLECTION
28 titles



Dresses around the World



Melissa in Martinique



Costumes around the World



Nayah in Senegal

Beautiful illustrated activity books with fun and interesting facts about other cultures.
Pages of cultural facts and information.
Sticker sheets.
Silhouettes to colour and accessorize

Age 4-8

47 pages

14 x 24 cm | 8,99€

August 2021

1,5 million copies sold worldwide

SOLD

Czech, Turkish, Romanian, Serbian, Russian, Hebrew, Portuguese (Brazil), Spanish (Spain, Argentina & Mexico), Polish, Bulgarian, Slovak, German



STORY BOOKS

A range of stickers to dress up the little girls and decorate the backgrounds with scenes from life in each country!



Celebrations
around the World

300 stickers to dress up little girls and decorate backgrounds while discovering a country and a culture.
And a poster with a planisphere at the front and at the back a documentary to discover customs and traditions of the World!

Age 4-8

Softcover | 40 pages
25 x 31 cm | 6,90€

SOLD

Russian, Serbian, Czech,
Romanian, Spanish (Latin
America), Portuguese (Brazil)

IN THE SAME COLLECTION
17 titles

400 000 copies sold



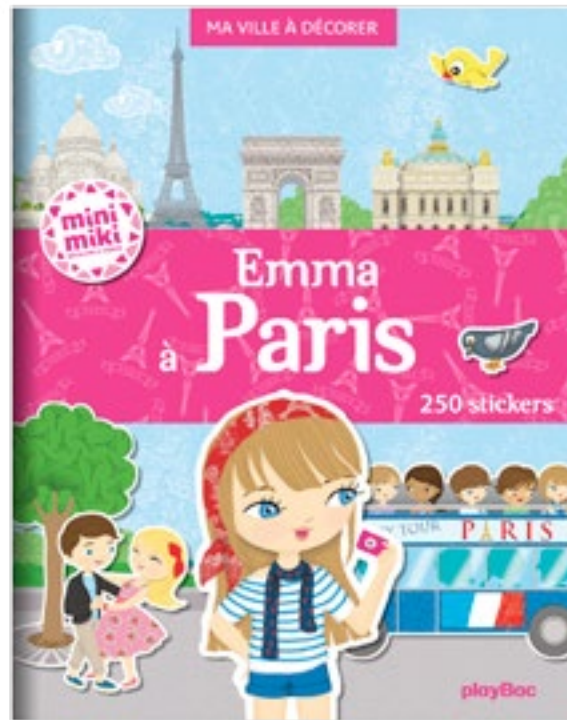
Emma in the UK



Léna in Russia

DISCOVER MY CITY STICKER BOOKS

A range of stickers to discover a city and culture through decorating its famous sites with our little girls and their friends!



Emma in Paris

250 stickers discovering a country or culture through decorating its famous sites with Emma, Rosa and Kate.

Age 4-8
12 pages
18 x 23 cm | 5,90€

SOLD
Portuguese (Brazil),
Czech, Slovak.

IN THE SAME COLLECTION
3 titles



Kate in London



Rosa in Lisboa



STORY BOOKS

A collection of poetic short stories about a little girl and her adventures, each set in a different country. New cultures to discover through themes that all little girls can relate to. And always with a touch of magic!



Farah and the Sphinx's promise

Farah lives in Egypt. When she finds out her friends Saïd is having troubles, she decides to come to his rescue. Her generosity will lead her to a fabulous adventure... in which she will end up in front of the Sphinx of Gizeh!

Age 4-8

Hardcover | 32 pages

15 x 20 cm | 5,95€

April 2021

IN THE SAME COLLECTION
34 titles



595 000 copies sold

SOLD

Spanish (Spain, Argentina & Mexico), Serbian, Turkish, Romanian, Hungarian, Czech



STORY BOOKS

Beautiful books with hardback covers



Enchanting stories
for Little Princesses

Six stories brought together in a beautiful 200 page gift book, with hardback cover and gold trimmed pages. Perfect Christmas presents for little princesses!

Age 4-8

200 pages

25 x 18,5 cm | 14,90€

IN THE SAME COLLECTION
3 titles



Magical stories to discover the world

Ten stories about ten of your favorite Minimiki characters: Akiko in Japan, Kate in England, Nayah in Senegal, Lena in Russia, Amy in the US, Sofia in Italy, Isabela in Brazil, Victoria in Australia, Zeina in Jordan & Anouk in Greenland.

Age 4-8

185 pages

18x 32 cm | 6,99€

September 2020

SCRATCH CARDS



Emma at the Opera

5 glittery scratch cards and 5 colouring pages with the World of the Minimiki! With a wooden stylus.

Age 5-12
5 cards
24,4 x 22,5 cm | 7,90€

IN THE SAME COLLECTION
3 titles



Princesses of the World

MAXI



Marvels of the World

IN THE SAME COLLECTION
2 titles



Emma at the Opera

3 scratch card and 3 colouring pages in a maxi format to discover the World with the Minimiki! With a wooden stylus.

Age 5-12
6 cards
39,5 x 30,5 cm | 8,90€



MINI



IN THE SAME COLLECTION
6 titles



5 cards with one page for scratching and one for colouring. With cultural information and a wooden stylus!

Age 5-12
5 cards
14 x 16 cm | 5,95€

ONE, TWO, THREE PRINCESSES !

Meet Jade, Lea and Manon, three little girls always ready for adventures. They just have to say the magic words to be whisked away to Fairyland as Princesses.



19- A Surprising Egg

IN THE SAME COLLECTION
19 titles



Enchanting Princesses Stories

IN THE SAME COLLECTION
3 titles



A selection of six lovely princess stories;
a Christmas compilation to make the perfect gift.

Age 4-7
200 pages
190 x 225 cm | 14,90€

200 000 copies sold

Age 4-7
32 pages
15 x 20 cm | 5,95€
March 2021

SOLD
Turkish, Dutch, Ukrainian, Russian

200 000 copies sold

ONE, TWO, THREE PRINCESSES !

Activity books, puzzles, games, tatto kits... A great range for creative little princesses!



Ball Gowns

Create beautiful ball gowns fit for royalty! Stickers, stencil, patterns pages... Everything you need to create gorgeous dresses for the little princesses!

Age 4-7

5 cards

32 x 25,5 cm | 11,90€

SOLD

Dutch



Sparkling tiaras

Create sparkling tiaras and bracelets fit for a princess! 12 pre-cut tiaras and 8 bracelets to personalise with 350 shiny stickers. Plus 12 elastic bands to tie round little princess heads!

Age 4-7

12 pages

20 x 24 cm | 10,90€

SOLD

Dutch



Fantastic Colouring Book

Double spreads to colour in, with skin zones already coloured for a perfect finish. Create pretty scenes from Fairyland with Jade, Manon, Lea in the gardens, beautiful castle. 110 stickers inside for extra decoration!

Age 2-6

24 pages

24 x 29 cm | 5,90€

SOLD

Dutch, Romanian,
Polish, Russian



Enchanting Sticker Book

Dress up your princesses in gorgeous gowns! Over 400 stickers to dress up the 3 little princesses, Manon, Jane and Lea. Get them ready for horse-riding, picnics, music class, balls... And don't forget to accessorise for outfits fit for a princess!

Age 4-7

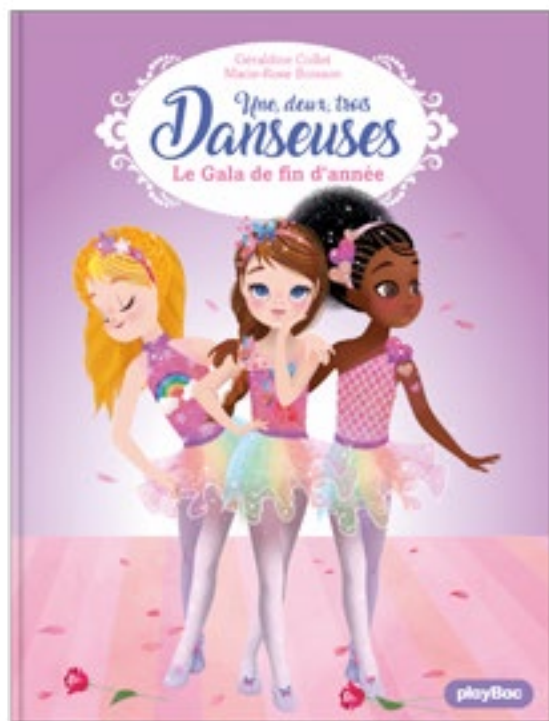
24 pages

24 x 316 cm | 6,95€

SOLD

Russian, Dutch,

ONE, TWO, THREE DANCERS !



9 - The end-of-year gala ball

Inès, Léna and Louise dream of becoming prima ballerinas but today, they are losing heart! The rehearsals for the gala reception are exhausting. And when they pronounce the magic formula One, Two, Three...Spin and Leap! nothing happens.

It is lucky that their teachers, some dancers and a choreographer, are willing to give them precious advice. One of their secrets? Work!

Age 4+

32 pages

15 x 20 cm | 5,95€

June 2021

Meet Inès, Lena and Louise, three inseparable friends dreaming to become ballerinas. They just have to say the magic words to be whisked away to the Opera House and learn more about their passion.

IN THE SAME COLLECTION
9 titles



The Magic of Dancing

A beautiful hardcover compilation of the first 5 stories of Ines, Louise, and Lena, our 3 favorite little ballet dancers! With games at the end of each story, it is a perfect gift for all Dance lovers!

Age 4+

168 pages

15 x 20 cm | 13,90€

October 2020



STENCIL SKETCHBOOKS

An enchanted world of sparkle and glitter...Design fabulous outfits and accessorize your cats, horses, dolphins, tigers...!



Snow Tiger

40 animal silhouettes to dress up and colour. Over 500 stickers to accessorise.

Age 5-10
50 pages
31 x 23,5 cm | 12,90€

SOLD
Hebrew, Hungarian, German, Dutch,
Italian, Polish, Russian

250 000 copies sold

IN THE SAME COLLECTION
13 titles



STICKER BOOKS

Imagine and create fantastic sceneries with beautiful animals. To each decor its own type of magical creatures



Marvellous horses

You can follow the numbers on the stickers or give free rein to your imagination!
Beautiful decors: golden plains, gleaming glaciers, frozen lake...

Age 5-10

11 double pages of decor and 300 stickers
31 x 24 cm | 6,90€

IN THE SAME COLLECTION
3 titles



Fairies & Unicorns



Fantastic Unicorns



CREATIVE POUCHES

Pouches in a lovely format with 3 scratch cards & activities to dive into each unicorn's world of fun and enchantment!



Fire Unicorn

IN THE SAME COLLECTION
4 titles



Flowers Unicorn



Rainbow Unicorn



Ice Unicorn

Dive into the magical world of Luminea, the fire unicorn, with three activities (DIY, colouring, and special card), 3 scratch cards, and a cute booklet.

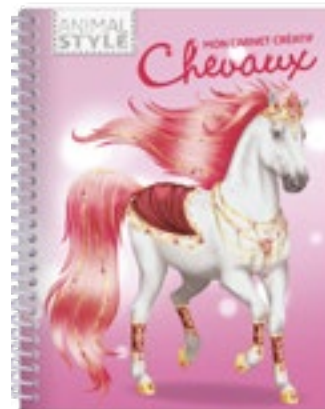
Comes with a glittery stylus in the shape of a unicorn!

Age 2-6

3 scratch cards
20 x 21 cm | 4,90€

MINI SKETCHBOOKS

Stickers and silhouettes for more Animal Style designs, in a little format.



Horses

IN THE SAME COLLECTION
3 titles



Unicorns



Dolphins

60 horses silhouettes to dress up and colour. Over 300 stickers to accessorise

Age 5+

72 pages
12,5 x 15,5 cm | 5,99€

GLITTER CARDS

5 glitter and colouring cards. Transfer glitter sheets not to make a mess!



Horses

IN THE SAME COLLECTION
5 titles



Unicorns



Fairies & Unicorns

Detach the stickers with the stylus. Place the non-glittery face of the sheet on the adhesive area. Rub it with your finger or gently using the stylus. Softly take off the sheet and enjoy your beautiful creation! With 6 glitter transfer sheets and a stylus.

Age 5-10

5 cards (recto & verso)
24 x 22,5 cm | 7,99€

An enchanted world of sparkle and glitter...100% unicorns!
Different formats to dress up unicorns in beautiful outfits.

SKETCHBOOKS



Snow Magic



Magic Flowers



Magic Stars

IN THE SAME COLLECTION
3 titles

35 unicorn silhouettes to dress up and colour.
Overs 580 stickers counting 90 glittery stickers.
5 pages inspire you.
32 stencils.
With a presentation of each unicorn.

Age 5+
80 pages
28,5 x 24 cm | 12,90€
October 2021

STICKER BOOKS



Magic Stars

IN THE SAME COLLECTION
2 titles



Magic Flowers

11 double pages of decor
300 stickers

Age 5+
24 x 31 cm | 6,90€
July 2021



THE WORLDS OF ANIMALIA

My first middle grade fantastic series, with animals as heroes! Enter a marvellous animal world inhabited by creatures with magical powers...



The Curse of the Heart of Stone

IN THE SAME COLLECTION
6 titles



A strange epidemic gains the Augis County and has transformed Blor, the black unicorn, into a statue of stone! Syria, Myrte, Aqua, and Orion try to solve this mystery by travelling through the Ancient Tales. Their time travel will take them to the last of all dragons: Sparkel. Would he have casted the spell?

Age 8+

112 pages

12,5 x 17,7 cm | 6,99€

March 2021

SOLD

Russian

SNAP'ART STENCIL SKETCHBOOKS

Decorate and stick cute animals, the Snapchat way!



Kittens

IN THE SAME COLLECTION
4 titles



A series that surfs on the new trend of customization on Internet (Blingee) + the use of social networks (Snap Chat).
220 stickers counting 50 glittery stickers
8 pages to inspire you, 4 pages with portraits and patterns, 48 pages to let your imagination run wild!

Age 5+

Softcover | 56 pages

25,5 x 22,5 cm | 8,90€

April 2018

SOLD

Hungarian

FASHION DESIGNER

A stencil sketchbook inspired by a study on generation Z



Paris Fashion

IN THE SAME COLLECTION
2 titles



Unicorn Style



New or confirmed, the magical atmosphere of Paris will inspire you to create trendy outfits.
With 102 stickers, 14 stencils, 8 boards to cut fabric patterns & 48 silhouettes to dress up.

Age 7-12
70 pages
21 x 28,1 cm | 9,95€

SOLD
Hebrew

GLITTER WORKSHOP

Multi-activity gift boxes for girls: glitter, scratch and color to reveal enchanting fairies, mermaids, princesses or dancers!



Dancers

2 scratch cards, 3 glitter cards, 5 coloring cards, 3 glitter tubes and a wooden stylus: the perfect ingredients for hours of fun!

Age 5-10

5 cards

24,5 x 22,5 x 2,7 cm | 12,99€

October 2019

IN THE SAME COLLECTION
4 titles



SCRATCH CARDS POUCHES

Scratch and reveal glitters and colors to learn more about historical and cultural topics, create masks, or simply relax and have fun!



The Fables of La Fontaine

Scratch, color, and reveal a world of magic and sorcery: Unicorns, magicians & spell books. With a wooden stylus!

Age 5+

5 cards

24,5 x 22,5 cm | 7,90€

June 2021

150 000 copies sold

IN THE SAME COLLECTION
16 titles



Unicorns of the Stars



Llamas



Mythology



Carnival Masks



Legendary Women



Antic Rome



Create Your Messages to Scratch

A new concept mixing DIY and scratch cards! Pick between 4 different formats, write a little note to a dear one, and put a sticker on top and fold. The recipient will scratch the sticker to reveal your message!

Age 5+

5 cards

24,5 x 24,2 cm | 7,90€

March 2021

MAXI

Scratch and reveal glitters and colors to create beautiful unicorn scenes!



Unicorns

3 maxi cards to scratch on the front and color on the back to reveal beautiful, glittery unicorn scenes!

Comes with a little wooden stick to adjust the width of the scratching.

Age 5+

3 cards

39 x 30 cm | 8,90€

July 2019

MINI

Take these little glittery scratch cards with you at all times!



IN THE SAME COLLECTION
3 titles



5 mini cards to scratch on one side and color on the other, to enjoy the magic of Christmas!

Comes with a little wooden stick to adjust the width of the scratching.

Age 5+

5 cards

16 x 14 cm | 5,95€

October 2019

SCRATCH GAMES

Scratch, draw, and colour 50 different games, anywhere you like!



Mgical Unicorns

IN THE SAME COLLECTION
2 titles



Merry Christmas

Labyrinths, colo-pixels, connect the dots, search & find, spot the difference, wordsearch puzzles,... in a practical and playful format, to bring with you wherever you go!
0 money involved.
With a wooden stylus.

Age 5+

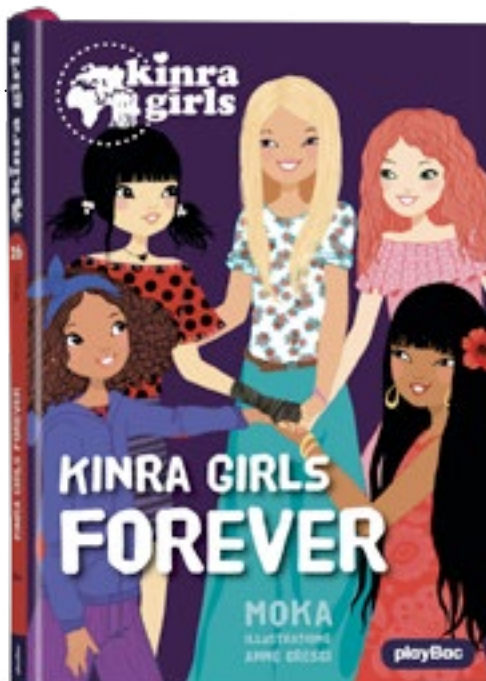
5 cards

24,5 x 15 cm | 7,90€

October 2021

THE ADVENTURES

Meet Kumiko, Idalina, Naïma, Rajani and Alexa, 5 girls from different parts of the world, each with their own unique personality and talent. A series about cultural diversity, friendship and discovery, with a touch of mystery.



26 - Kinra Girls Forever

Ruby is jubilating: she got the role of the princess in the end of the year show at school! But she still isn't satisfied and as jealousy consumes her, she could do anything to take revenge on the Kinra Girls, anything...

Age 8-12

Softcover | 144 pages
12,5 x 17,5 cm | 16,99€
February 2020
Author: Moka
Illustrator: Anne Cresci

SOLD

Serbia, Spain, Polish,
Hungarian, Turkish, Russian

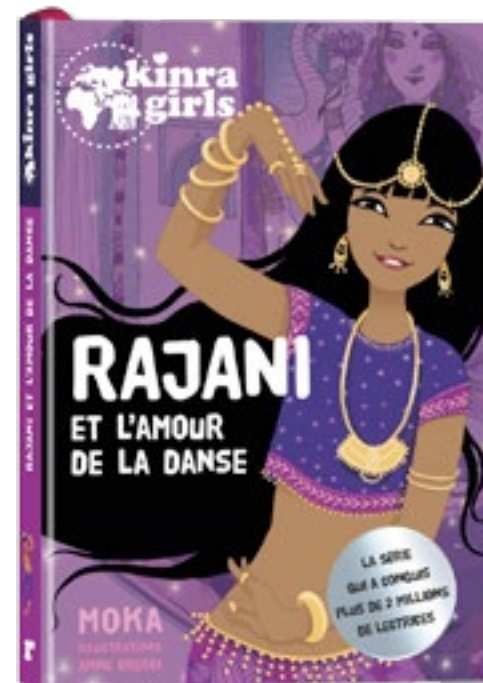
2 million copies sold

IN THE SAME COLLECTION
26 titles



THE PREQUELS

Get to know each of the girls in their home country before they meet at the Bergström Academy and become best friends!
Join their adventures with a touch of mystery, friendship, fun and growing up!



Rajani's Love for Dance

IN THE SAME COLLECTION
5 titles



Rajani hates her posh private school. What she wants more than anything else is to become a dancer. But her mother is firmly against it and wants her to become a doctor. So when Rajani is expelled from her dance class, her dream seems to be slipping away. Fortunately, she can count on her beloved grandmother to save the day!

Age 8-12

Softcover | 148 pages
12,5 x 17,5 cm | 16,99€
April 2018
Author: Moka
Illustrator: Anne Cresci

SOLD

Hungarian



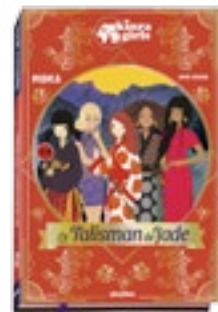
SPECIAL EDITIONS

Discover more adventures of the Kinra Girls abroad!! Perfect Christmas gifts for fans and curious readers altogether!



Tempest on the Islands

IN THE SAME COLLECTION
5 titles



The Jade Talisman



Singrid & the Sorceress

The Kinra Girls land in Canada on the occasion of a singing contest. Young Billie, with her unique artistic world, is their firm favorite, and a pretty friendship begins. At the same time, the girls embark on an incredible maritime adventure to discover the archipelago of Haida Gwaii, at the risk of their life!

Age 8-12

Softcover | 256 pages
14,5 x 21,5 cm | 13,90€
October 2021
Author: Moka
Illustrator: Anne Cresci

DESTINATION MYSTERIES

Following the huge success of the main fiction series, a spin off to follow our beloved heroins on their new travels and adventures as ambassadors of the Bergström Foundation! On the agenda: action, friendship...and more mysteries! Decipher a secret message in mullee-mullee code at the end of each book!



T5 - The prisoner of the Tower

IN THE SAME COLLECTION
5 titles



Danger in the Jungle



Enigma in the Orient-Express

The Kinra Girls are in Roma! They are enjoying the last days of summer before school starts again.

But the atmosphere is very unusual. One night, Bella, the orangutan, arrives with a mysterious necklace around the neck. Besides, the next-door house seems oddly uninhabited...an exciting investigation awaits them!

Age 8-12

Softcover | 144 pages
12,5 x 17,8 cm | 6,99€
June 2021
Author: Moka
Illustrator: Anne Cresci

CHOOSE YOUR OWN ADVENTURES

Become the heroine of these books! Make decisions at the end of each chapter, and your choices will influence the turn of events!



An Unfathomable Curse

IN THE SAME COLLECTION
2 titles



Sham at the Castle

Here you are, at the Bergström Academy, where you can study your passion fully. But strange things are happening here, and the horses seem to have gone insane. Could this have anything to do with the curse that hit Jimmy, Alexa's sweetheart? The Kinra Girls need your help to solve this mystery, but beware...danger is lurking...

Age 8-12

Softcover | 135 pages

14,5 x 21,5 cm | 6,99€

July 2021

Author: Moka & Cécile Beaucourt

Illustrator: Anne Cresci



ACTIVITY BOOKS

Following the huge success of the fiction, here comes a range of beautiful, playful activity books to complete the series and dive further into the Kinra Girls' world



1 000 Stickers

With thematic pages for each character, 100% fashion pages to dress the girls, and spreads on different cultures in the world, this small book is the perfect gift for little girls age 8 to 12!

Age 8-12

Softcover | 64 pages
12,5 x 17 cm | 9,90€
June 2015
Illustrator: Anne Cresci

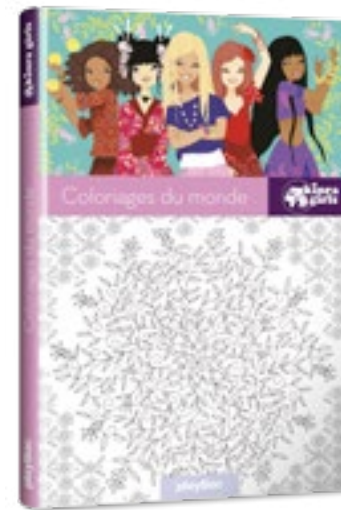


120 Games

127 pages of puzzles, tests, mazes, quizzes, secrets codes, and much more to complete with your favorite Kinra Girls characters. More than 20 different types of games for hours of playing with your favorite heroins!

Age 8-12

Softcover | 144 pages
14,5 x 21 cm | 7,90€
April 2015
Illustrator: Anne Cresci



Coloring the World

Dive into the Kinra Girls' world! 50 relaxing coloring pages facing beautiful, new Kinra Girls illustrations, to find the inspiration in their multicultural world (through animals, traditional outfits, nature, etc). With extra thick paper to color with felt tips!

Age 8-12

Softcover | 96 pages
20 x 30 cm | 9,90€
January 2016
Illustrator: Anne Cresci



Maxi Fashion Sketchbook

With this sketchbook containing 255 stickers, 27 silhouette pages, and 5 inspiration pages to (re)discover each girl's signature look, become Bergström Academy's official stylist and dress your favorite heroins: change their looks and invent your own outfits for our five adventurers!

Age 8-12

Softcover | 168 pages
14,3 x 27,3cm | 10,90€
January 2017
Illustrator: Anne Cresci

THE COMIC BOOKS

Discover the story of the Kinra girls and embark on completely new adventures in these fully illustrated comic books!

IN THE SAME COLLECTION
4 titles



4 - Investigation in Tokyo



1 - The Kinra Girls Meet



2 - At the Heart of the Labyrinth

The Kinra Girls are flying out to Tokyo! They are welcomed with open arms by Sakura, a young Japanese girl of the same age. Worried to death, she tells them that her brother has disappeared one month ago without leaving any trace. She can rely on her new friends... This investigation takes them straight to the heart of Tokyo!

Age 8-12

Hardcover | 56 pages

20 x 30 cm | 10,95€

July 2021

Author: Juliette Fournier

Illustrator: Jean-Gaël Deschard

Based on the novels written by Moka

THE BOARD GAME

Keep the Kinra Girls experience going with this enthralling investigations game! Be the first to resolve the most mysterious enigmas of the Bergström Academy.



Kinra Girls Board Game

Who will be the first to resolve the enigma of the Bergström Academy? The Kinra Girls, the boys, the teachers, and even their enemy Ruby will be key to your victory thanks to the hints they hold!

50 enigmas approved by Moka to plunge into the investigations of the Kinra Girls world.

Age 7+

2 to 7 players

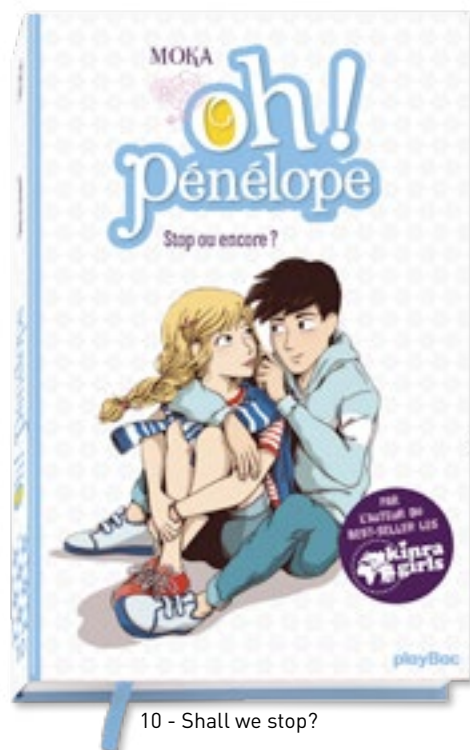
27 x 27 x 5 cm | 25€

1 Game board - 300 hint cards - 8 pieces - 1 dice -

1 notebook - 1 booklet

OH! PENELOPE

A fiction series by bestselling author, Elvire Murail, Moka, about an introspective 11 year old Penelope, her early teenage years and the challenges that go with it: friendship, love, school and a desire to change the world!



10 - Shall we stop?

IN THE SAME COLLECTION
10 titles



Brittany, here we come!

But things don't go as smoothly as planned for Artus and Pénélope: the neighbors party all night, the nearby campsite and its loud activities doesn't let them relax,...

But Pénélope's grandpa is resourceful, and willing to do his best to let the two lovebirds enjoy their vacation.

But that is without taking into account the arrival of an unsufferable child, who might just ruin everything...

Age 8-12

Softcover | 160 pages
14,3 x 21,3 cm | 10,90€

January 2021

Author: Moka

Illustrator: Nancy Peña

38 000 copies sold

SOLD
Hungarian

SURVIVING JUNIOR HIGH

Surviving high school can be tough! Author Fabrice Colin explores the challenges kids face when starting high school with a novel about those first days and a survival guide with top tips and advice to make it as stress-free as possible



Sarah, 11, has just moved to a new town and is starting junior high school today. Although proud to finally enter the sixth grade, she is also quite nervous.

Tom, also 11, knows the school as his 2 older brothers graduated there. Because of that, everybody calls him «little Tom», and that rather bothers him.

Sarah and Tom seem very different, yet a common cause will bring them together and start a precious friendship.

This book deals with what is on the students' minds (schedules, detention, teachers, etc) and with themes such as social diversity, racism, family issues, and...romantic intrigues!

Age 9-11

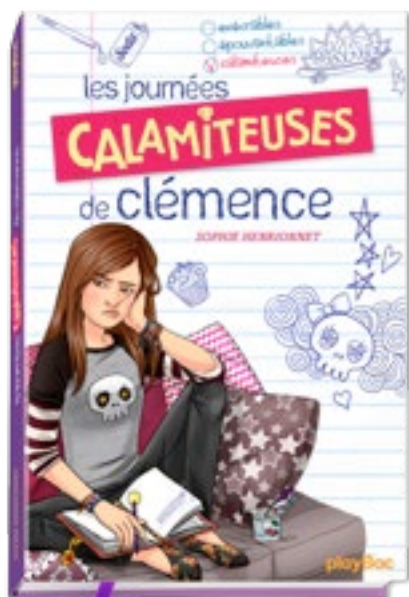
Softcover | 140 pages
13,9 x 19 cm | 6,99€

June 2021

Author: Fabrice Colin

CLEMENCE'S DISASTROUS LIFE

A touching stand-alone title about a teenage girl's misfortunes, and the ways life will surprise her



Clemence's Disastrous Daily Life

Every evening, Clémence reports the day's events in her diary, just like she used to share with her mum, who just passed away. The results are rarely positive, but rather (circle correct word):
Disastrous / Appalling / Worst ever

Clémence fails to choke on her cherry yogurt when she learns she has to move to a remote town, live with her father's insufferable girlfriend and her stupid son, and lose her unique friend.

Throughout her disastrous daily life, Clémence is however going to find unexpected allies, and discover that, after all, everything is only a matter of opinion...

Age 9-13

Softcover | 224 pages

14,5 x 21,3 cm | 10,90€

May 2017

Author: Sophie Henrionnet

POP HEART

Three very different middle school pupils bond thanks to their passion: music, and form a band! Follow their friendship and adventures! And bonus: find music quizzes, information and tutorials at the end of each book.



4 - A freestyle concert

IN THE SAME COLLECTION
4 titles



1 - Let's Set Up a Band!



2 - First Song

Thanks to a mysterious helper, the three girls give an interview to the local newspaper. They do great and are spotted by a producer who offers them to do the opening act for a band they love!

But with Cass' mum who keeps a close eye on all their comings and goings, Valentine's brothers who tease her all the time, the fights and stories with boys...it is hard to not go crazy!

Age 8-12

Softcover | 128 pages

14 x 20,5 cm | 8,90€

July 2021

Author: Catherine Kalengula

Illustrator: Stéphanie Lezziero

ANNA, DIARY OF A SWAN

A tender and historical dance series to recount Anna Pavlova's destiny, celebrated as the greatest ballerina of all times, and renowned interpret of the Dying Swan



7 - Performance at the Bolchoï

IN THE SAME COLLECTION
7 titles



Dear Diary,
Last Thursday I twisted my ankle, and am now forbidden to dance. The doctor of the Mariinsky will soon reassess my state, and I am so anxious to what he will say. Will I be able to get on stage and dance with my friend Galina for the «little mice» choreography?
The verdict is tomorrow morning...

Age 8-12

Softcover | 144 pages

19,8 x 25,5 cm | 6,99€

January 2021

Author: Sandrine Beau

Illustrator: Cati Baur

23 000 copies sold

SOLD

Russian

RACING STARS

Follow the adventures of Ariana and her friends at the stud farm!
With educative pages and tips for horse lovers!



7 - The horse on the locket

IN THE SAME COLLECTION
6 titles



Ophélie cannot be happier! Thanks to her friends, she finally found trace of Croy, the horse's owner that is on the locket she has inherited from her mum. But how can she get in touch with the breeder? And does she really want to know the truth about her past? Afraid but full of curiosity, Ophélie is ready to face her destiny.

Age 8-12

Softcover | 128 pages

12,5 x 17,8 cm | 6,99€

June 2021

Author: Naïma Zimmermann

Illustrator: Ariane Delrieu

HORROR GAMES

A brand new horror series: when the game becomes reality!
Unrelated stories with a shared unsettling element: the video game Mythomonsters.



3 - In Stiches!

IN THE SAME COLLECTION
3 titles



2 - Zombies' Middle School



1 - Don't look back

When Noam woke up this morning, the atmosphere was odd, his parents and sisters weren't there, and monsters had invaded the town...well, it's Halloween! But when he goes out, he is REALLY attacked by skeletons and zombies. As if he was in a video game! Or is he?

Age 9-12

Softcover | 128 pages

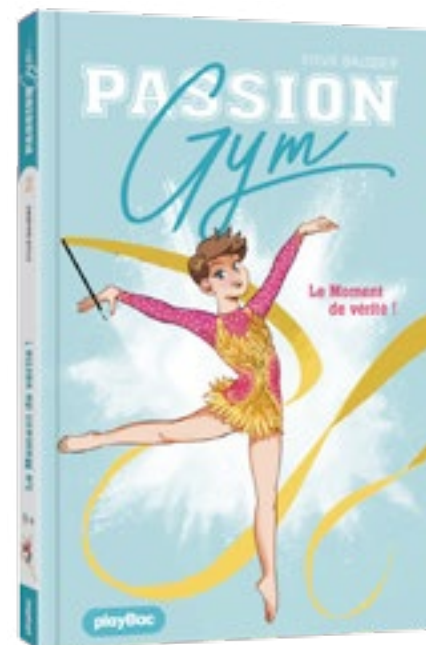
14 x 20,5cm | 8,90€

October 2021

Naïma zimmerman

A PASSION FOR GYMNASTICS

Follow the adventures of Margot and Alexia dreaming to become gymnasts!
With a glossary of specific gymnastics techniques!



2 - The Moment of Truth

IN THE SAME COLLECTION
2 titles



1 - Best Courses Ever!

Alexia is passionate about rhythmic gymnastics, but this year she didn't dare to take the class again, as all the other girls are older and participating in competitions. So when the teacher offers her to join a weekend course to see how she feels about it, Alexa agrees and invites her girl friends to try practicing her favorite discipline. She also needs their support facing the older girls, who are not always well intentioned...

Age 8-12

Softcover | 144 pages

12,5 x 17,5 cm | 6,99€

October 2021

Author: Sylvie Baussier

Illustrator: Marie Renaud

Gift Books

FRIGOBLOC KIDS

Educational calendars for kindergarten and primary school pupils, erasable and with a maxi magnet on the back so you can stick it to the fridge!

IN THE SAME COLLECTION
5 titles



Tell the Weather



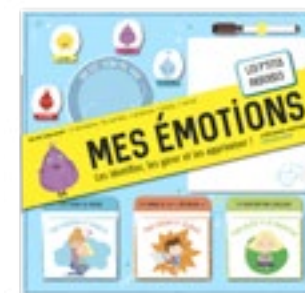
First Learnings



Tell the Time



Multiplication tables



Emotions



A convenient educational tool to accompany your child in learning to talk about the time and weather. Temperature, seasons, time of the day, day of the week,... with an erasable space to write or draw!

Age 3-10

35 x 34 cm | 14,90€
June 2017

SOLD

Dutch, German, Spanish, Polish

SCHOOL PHOTO ALBUMS

Photo albums to personalize and store away school year memories from kindergarten to high school!



School photo album
Kindergarten to Elementary School

IN THE SAME COLLECTION
3 titles



School photo album
Middle School and High School



School photo album
From Kindergarten to High School

School photos, friends' names, little notes and drawings,... Store away those childhood treasures in this album and remember the best times of school from kindergarten to high school

Age 3-10

Hardcover | 48 pages

30 x 24,4 cm | 12,90€

August 2019

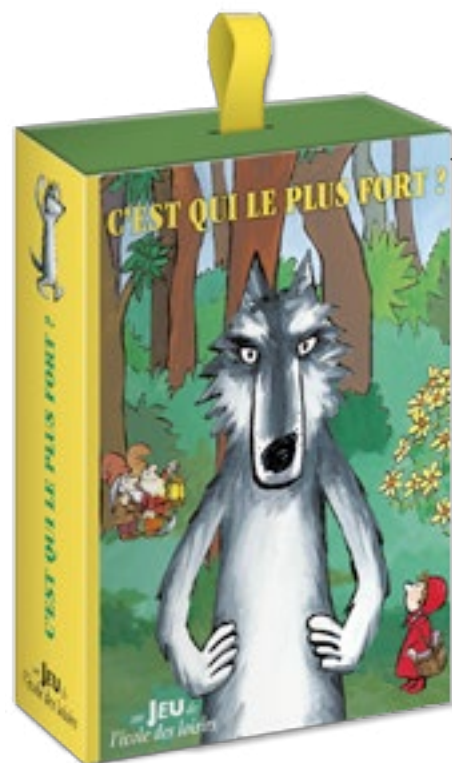
SOLD

Italian

Games

ECOLE DES LOISIRS

A partnership between Playbac and l'Ecole des Loisirs, bringing classic and loved characters to life in a series of games!



Rikki and Blackbeard's Treasure
Based on Marianne Barcilon's universe

IN THE SAME COLLECTION
24 titles



Come plunder the awful Blackbeard's treasure and play united against him before he catches you!
Who will succeed at stealing the famous pygmy seagull that hatches gold eggs? Brave the headwinds, pirate attacks and away you go on adventure!

Age 5+

1 board, 20 cards, 30 tokens, 5 pawns, 1 dice

11,90€

October 2020

ECOLE DES LOISIRS

A partnership between Playbac and l'Ecole des Loisirs, bringing classic and loved characters to life in a series of games!



Cornebidouille's Snakes and Ladders

Watch out! The famous witch Cornebidouille wants to swallow you whole! Make your way around the board as quickly as you can, all the while avoiding her traps. An original and fun game of the goose in which you will have to mime and rise to the challenges set by the magnificent and spectacular Cornebidouille.

Age 5+

1 board, 30 cards, 4 tokens, , 1 dice

2-4 players

19,90€

November 2020

IN THE SAME COLLECTION
8 titles



BACKLIST

TALES ON A BOARD

A beautiful picture book and a board game based on Little Red Riding Hood's storyline for a fun and lively approach!



A tale to read...and a board game to play! Who will reach grandma's house first, Little Red Riding Hood, or the wolf?

Age 3-5

- 1 box with glittery snow effect
- 1 picture book illustrated by Thomas Baas - 32 pages
- 1 board with 2 pieces and 1 dice
- 24 x 30 x 5 cm | 29,95€

FLASH! CARD GAMES

Fast and smart card games, created by teachers and speech therapists, to strengthen essential learnings in kindergarten and elementary school.



Numbers

A War game to recognize different representations of the numbers, compare them and learn quantity.
Adapted to children's attention span, each game lasts 10 minutes so they can play and learn with Les Incollables!
Game created by a speech therapist

Age 3+
60 cards
2 players +
82 x 133 x 28cm | 7,90€
February 2018

SOLD
Romanian

IN THE SAME COLLECTION
4 titles



Letters



Conjugations



Multiplications

PERSONALITY TESTS

12 personality tests to help teenagers figure out who they are, complete with tips and advice from child and adolescent psychologist Dr Copper-Royer.



100% Boys



100% Girls

180 questions to discover and understand your personality traits, tips and advice from specialist Dr Beatrice Copper-Royer to overcome everyday obstacles and bring out the best in you.

Age 9-12

Softcover | 95 pages
20,5 x 22,5 cm | 8,90€

EYELIKE STICKERS

400 beautiful, reusable stickers inspired by nature to peel and place, and create your own art anywhere, anytime!



Baby Animals

Vibrant sticker books with full-color photographic stickers, all reusable, and glossy illustrations on the inside cover for a perfect background to stick and re-stick! Great for school projects, crafting, scrapbook or collecting!

Age 3-10

400 stickers | 12

pages

22 x 25,5 cm | 6,95€

SOLD

Romanian, Turkish, Hungarian,
Danish, Swedish, Hebrew

IN THE SAME COLLECTION
21 titles



PLATE GIFT SET

A melamine plate + a book with 40 recipes and their funny disposition to help your children eat fruits and vegetables!



A dishwasher safe, funny «little man» plate to arrange meals in a playful way!, that comes with a recipe book to find the inspiration and encourage your child to finish his meal.

Age 3-6

48 pages

24 x 24 x 4,3cm | 12,90€

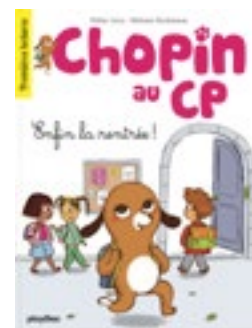
CHOPIN GOES TO SCHOOL

Meet Chopin, a little dog with a big dream: to learn how to read! There's just one problem... Dogs don't go to school! But with a little clever thinking, he makes his dream come true, and discovers a whole new exciting world of learning!

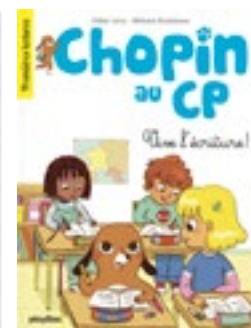


No Swimming for Chopin!

IN THE SAME COLLECTION
5 titles



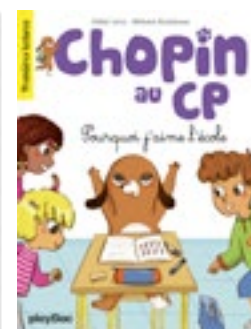
First Day at School!



Chopin Learns to Write



Chopin and School Lunches



Why Chopin Loves School

Every Tuesday, Chopin's teacher takes the class to practice swimming. But since Chopin is a dog, he is not allowed in the swimming pool, despite the fact that he loves it so much! With his friend Léon who, on the contrary, hates swimming, they have an idea: how about they pretend to be each other?

Age 5-7

30 pages

15,2 x 20 cm | 9,900€

August 2017

Author: Didier Lévy

Illustrator: Mélanie Roubineau

SOLD

Croatian, Finnish, Turkish

REVISION NOVELS

Meet the Balanchine family! Follow the exciting adventures of a recomposed family with 5 children, from 7 years old to 11 years old, who travel the world in a camper van!

With 100 work exercises and games linked to the stories.



7-8 years old
Warning! Poisoned animals

IN THE SAME COLLECTION
5 titles



What is going on at the Oceania aquarium? All the animals are getting sick one after another. Is it a mysterious disease, or perhaps a planned poisoning? With the help of his brothers and sisters, Charles starts to investigate... With 100 work exercises and games linked to the stories.

Age 6-11

88 pages

14,4 x 21cm | 6,95€

Author: Sophie Azadie

Illustrator: Cédric Babouche, Julie Rouvière

SOLD

Serbian